

Message Text

UNCLASSIFIED

PAGE 01 KUALA 04863 270630Z

ACTION EA-09

INFO OCT-01 EB-08 ISO-00 /018 W

-----091652 270631Z /21

R 270153Z JUL 77

FM AMEMBASSY KUALA LUMPUR

TO USDOC WASHDC

INFO SECSTATE WASHDC 8213

UNCLAS KUALA LUMPUR 4863

USDOC

E.O.11652: N/A

TAGS: BEXP, MY

SUBJECT: ADS REQUEST FROM MONITOR MANUFACTURING CO.

REF: USDOC WASHDC 14043

1. MR. A. J. KLIJIN OF LINDETEVES-JACOBURG (M) SDN BHD HAS EXPRESSED AN INTEREST IN REPRESENTING MONITOR MANUFACTURING. MR. KLIJIN STATED THAT THE MARKET FOR MONITOR PRODUCTS IS NOT EXTENSIVE IN MALAYSIA BUT WITH THE CONTINUED GROWTH OF THE MALAYSIAN ECONOMY ADDITIONAL OPPORTUNITY SHOULD BECOME AVAILABLE. LINDETEVES-JACOBURG IS AN OLD, ESTABLISHED FIRM WITH CAPABLE SALES FORCE CALLING ON INDUSTRY THROUGHOUT MALAYSIA. FIRM PRIMARILY HANDLES BUILDING MATERIALS, CHEMICAL, POWER TOOLS AND PUMPS.

2. MR. LIM KIM BOON OF TITAN (M) SDN BHD HAS EXPRESSED INTEREST IN REPRESENTING MONITOR MANUFACTURING. TITAN IS A SMALL BUT HIGHLY CAPABLE FIRM. FIRM PRIMARILY HANDLES HARDWARE, PETROLEUM PRODUCTS, INDUSTRIAL AND LIGHT TECHNICAL PRODUCTS.

3. EMBASSY HAS CONTACTED SEVERAL OTHER FIRMS AND THE UNCLASSIFIED

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GENERAL REMARK FROM THOSE FIRMS IS THAT MONITOR PRODUCTS HAVE A LIMITED MARKET IN MALAYSIA AND THEY ARE NOT PREPARED TO CONSIDER THE PROPOSAL.

4. EMBASSY WOULD MUCH APPRECIATE BEING MADE AWARE OF DETAILS OF ANY SPECIFIC COMPLAINTS CONCERNING ADS PROGRAM COMMERCE HAS RECEIVED AS EMBASSY HAS

FELT WE ARE IN COMPLIANCE WITH INSTRUCTIONS FOR
ADS PREPARATION AS LAID OUT IN STATE A-5078 OF
SEPTEMBER 28, 1976.

5. APPROVING OFFICER: PAUL T. WALTERS.
MILLER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 27-Jul-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977KUALA04863
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770267-0570
Format: TEL
From: KUALA LUMPUR
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770715/aaaaamfz.tel
Line Count: 68
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Litigation History:
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Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 12-Jan-2005 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1736854
Secure: OPEN
Status: NATIVE
Subject: ADS REQUEST FROM MONITOR MANUFACTURING CO.
TAGS: BEXP, MY
To: COM
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/44008663-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
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